



# International Congress: Managing Linguistic and Cultural Diversity in Education

**Dates:** March 7 through 9, 2012

**Venue:** *Tecnológico de Monterrey, Campus Cuernavaca, Mexico.*

**Plenary Speakers:**

**Maria de la Luz Casas, Ph.D.** (Tec de Monterrey, Campus Cuernavaca)

**Solomon Passy, Ph.D.** (Former Bulgarian Foreign Minister)

**Guadalupe Ruiz-Fajardo, Ph.D.** (Columbia University, USA)

**Shin Don Kim, Ph.D.** (Hallym University, South Korea)

**Francisco Marmolejo, Ph.D.** (CONAHEC, USA)

**Rod Ellis, Ph.D.** (The University of Auckland, New Zealand)

**Strand 1:** Multicultural Education and Intercultural Education: What have we got in the 21st century?

**Strand 2:** Language, Culture and Curriculum: What is needed for multilingual education?

**Strand 3:** Linguistic and cultural diversity in public policies: What do modern societies need to do more?

*Vive la Cultura  
Emprendedora*

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# International Congress on Managing Linguistic and Cultural Diversity in Education Program

**Wednesday, March 7th 2012**

## **Strand 3: Linguistic and Cultural Diversity in Public Policies: What do Modern Societies Need to Do More?**

### **8:30 Opening Ceremony**

### **9:00 Plenary Speaker**

- *Is there a communication policy towards knowledge society in Mexico?*  
Dra. María de la Luz Casas Pérez, Tecnológico de Monterrey, Campus Cuernavaca, Mexico

### **10:15 Round table (1/2 hour each)**

- Dr. Harriet Klåvus, Åbo Akademi University, Finland
- *Code-Mixing and Its Influence on the Development of L2 Competence.*  
Dr. Dan Lu, Hong Kong Baptist University, China
- Dr. Dronzina, Sofia University Kliment Ohridski, Bulgaria
- *Public Policy Futures, does Cultural Diversity add to Democracy and the Economy?*  
Dr. Dan Badulescu, University of British Columbia, Canada

### **Moderator:**

- Where do I belong? The black people in Cuban society from trafficking (1451-1870) to the New Order (1898-1912)  
Dr. Mariela A. Gutierrez, from University of Waterloo, Canada

### **12:40-1:40 Lunch**

### **14:00 Plenary Speaker**

- Educational Settings and Second Language Acquisition,  
Dr. Rod Ellis from The University of Auckland, New Zealand

### **3:10 Round table (4 Speakers) 1/2 hour each**

- Tensions between language and internationalization policies in a Spanish bilingual university,  
Dr. Josep María Cots Caimons from Universitat de Lleida, Spain
- Dr. Marta Baralo Ottonello from Universidad Antonio de Nebrija, Spain
- Dr. Irene Kazumi Miura from University of Sao Paulo, Brazil

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- Linguistic diversity in the European Union after the Lisbon Treaty  
Dr. Kristina Georgieva Nikleva from Institute of Legal Research (IIJ-UNAM), Mexico

**Thursday, March 8th 2012**

## **Strand 2: Language, Culture and Curriculum: What is Needed for Multilingual Education?**

### **9:00 Plenary Speaker**

- Dr. Shin Don Kim, from Hallym University, South Korea

### **10:15 Round table (1/2 hour each)**

- Multilingualism as key principle of the innovative strategy "Spiral Galaxy"  
Dr. Natalia Karpovskaya from Southern Federal University (Rostov-on-Don, Russia)

### **12:40-1:40 Lunch**

### **14:00 Plenary Speaker**

- Dr. Solomon Passy from American University in Bulgaria, Former Bulgarian Foreign Minister

### **3:10 Round table (4 Speakers) 1/2 hour each**

- Dr. Jorge Morales Barud from Tecnológico de Monterrey, Campus Cuernavaca, Mexico
- Ambassador Walterio Astié Burgos from Tecnológico de Monterrey, Campus Cuernavaca, Mexico
- Dr. Liliana Paredes from Duke University, USA
- Mtro. Luis Jose Navarro Roncero from Tecnológico de Monterrey, Campus Cuernavaca, Mexico

# **International Congress on Managing Linguistic and Cultural Diversity in Education**

## **Program**

**Friday, March 9th 2012**

### **Strand 1:**

## **Multicultural Education and Intercultural Education: What have we got in the 21st Century?**

### **9:00 Plenary Speaker**

- Higher Education in a Global and Diverse World: Issues and Trends  
Dr. Francisco Marmolejo from Consortium for North American Higher Education  
Collaboration (CONAHEC) / University of Arizona, USA

### **10:15 Round table (1/2 hour each)**

- The House on Mango Street, immigration and multiculturalism poetry denied  
Mtra. Alma Karla Sandoval Arizabalo from Tecnológico de Monterrey, Campus Cuernavaca,  
Mexico
- Racial Discrimination in Quebec Education: a Multicultural and Intercultural Response  
Dr. Maria Chiras from Vanier College, Canada
- Multicultural policies, monolingual practices? Showcasing the Multilingual Landscapes  
Sydney Project  
Dr. Aniko Hatoss from University of New South Wales, Australia
- Competences of the educator in multicultural environments: What is the reality of second  
language teachers?  
Dr. Effie Dracoupoulos from McGill University, Canada

### **12:40-1:40 Lunch**

### **14:00 Plenary Speaker**

- Tasks to bring the students out of the classroom,  
Dr. Guadalupe Ruiz-Fajardo from Columbia University, USA

### **3:10 Round table (4 Speakers) 1/2 hour each**

- Dr. Jesús Enrique Ramos Reséndiz from Tecnológico de Monterrey, Campus Monterrey,  
Mexico